



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

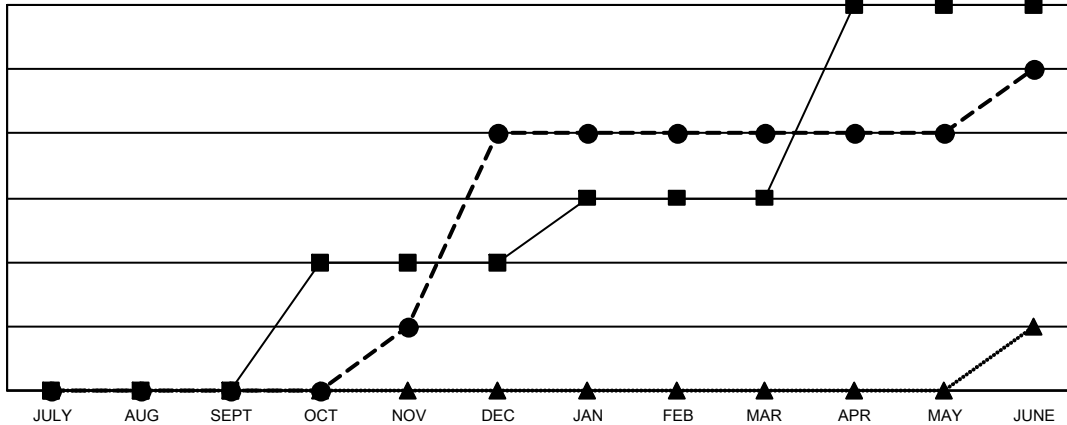
Multiple District 18

LOCATION: GEORGIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	2	4	1
JAN/FEB/MAR	1	0	6
APR/MAY/JUNE	3	1	2

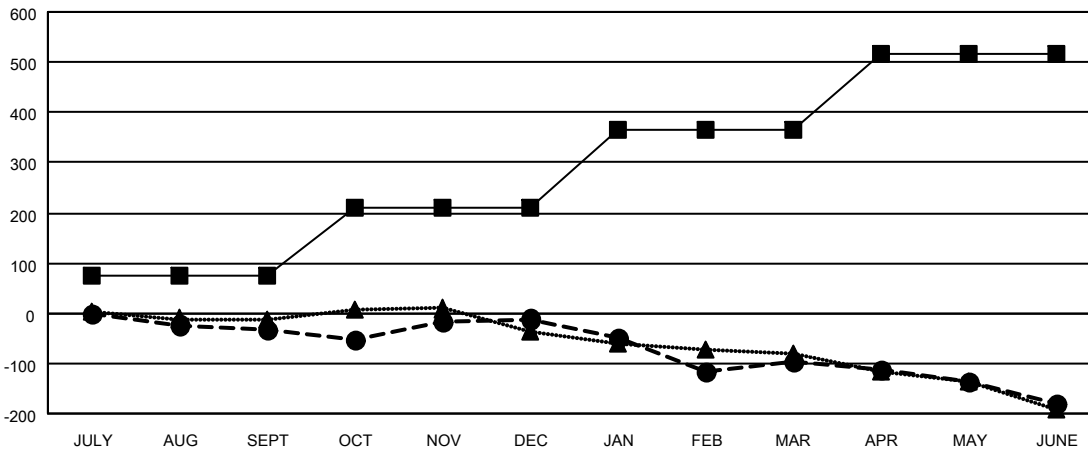
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	75	87	113
OCT/NOV/DEC	135	204	176
JAN/FEB/MAR	155	109	181
APR/MAY/JUNE	150	230	284

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 11	
<u>DROPPED MEMBERS</u>	
DECEASED	111
CLUB CANCELLED	99
OTHER	543
TOTAL	753

104 CLUBS OF 209 ADDED 1 OR MORE NEW MEMBERS
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA

<u>GENDER DISTRIBUTION</u>	
MALE	2,852 (64.86%)
FEMALE	1,545 (35.14%)
TOTAL FAMILY UNIT MEMBERS	762
FAMILY MEMBERS PAYING HALF DUES	392